

YES!

YOUTH EMPLOYABILITY SKILLS

PROGRAM BY ESOL

ESOL

ESOL YES PROGRAM Impact Report

2022-2023 Academic Year



Our mission is to train adults ages **17-24** the skills needed to secure and maintain meaningful employment, and to offer skills that help them improve their **employability, career choices, and quality of life.**

YES by ESOL serves as a bridge between young adults at your university who are seeking employment and the business community who are seeking capable and **confident employees.**



Parth Goswami

"After a lot of rejection, I realized I needed more than just a degree; I needed an outstanding resume to get and 'ace' an interview. Then fate came into play. I saw the YES Career Club at my University, entered the door and knew something incredible was going to happen. I learned how to build an eye-catching resume and how to conduct myself during an interview to convey confidence."

Introduction

1. ESOL AND THE COMMUNITY

2. ESOL BRAND IN THE COMMUNITY

3. YOUTH ENRICHMENT PROGRAMME

4. HANDS-ON CAREER EDUCATION

5. BROADENING ASPIRATIONS

6. LEVERAGING PERSONAL INTERESTS

Conclusion



The YES Programme broadens the horizons, thinking and experience of young graduates.

The YES Program, a collaborative effort across sectors, readies young people for the transition to work life.

It offers enriching real-life experiences in various community aspects, enriches Cvs, aligns with the curriculum, and develops employability skills.

It's learning beyond the classroom.

“Reducing long-term joblessness among young people is a persistent challenge for India!”

According to Business Standards, only 1 out of 10 graduates may land a job in 2024.”

Ravinder Singh Patwal
ESOL Global Director



Experience the **YES Program** and witness the transformative impact of our graduates on the **community**.

Their training leads to positive social contributions that extend **beyond the classroom**. Experts from diverse fields enrich the curriculum, benefiting **young graduates**.

The **YES Program's core values** centre around **inclusion, belonging, and a commitment** to creating a positive social impact through partnerships with trusted employers and their skills and **behavioural requirements** from your **young graduates**.





Original Thinking, a cornerstone of the **YES Program**, equips participants with the tools to shape how they think, rather than dictating what to think.

The **YES Program** extends this approach to the student's final day interview prep exposing them to the original thinking of our esteemed faculty. It's all about nurturing **independent thought and confidence**.



The YES Program embodies **The Spirit of Global Employers**, infusing the entrepreneurial essence of the MNC's into your graduates and ideas.

In response to the **COVID-19** pandemic, our online training program, the Online **YES Programme**, delivered swift and innovative support to the graduates, adapting to the changing times while maintaining our commitment to **nurturing talent**.



After training with **dozens of universities**, our graduates achieve impressive employment rates.

The **YES Program** creates a Global Community, connecting people through generosity and challenge. Our Impact Consulting Club actively supports organizations making a positive societal impact with the professional confidence of your graduates.

Inclusion and Belonging celebrate diversity.

The YES Programme provides students direct access to employers and real-world experiences, helping them explore diverse career paths. This direct access allows students to ask detailed questions, gain insights into day-to-day work, required knowledge, skills, and how to pursue these careers.





Youth Enrichment Programme



The YES Program can stand as a unique offering within your educational landscape.

With over 50 per cent of the population under the age of 25, India's youth have the potential to transform the country through their contributions to the labour market and India's economic growth.

Through immersive experiences and mentorship, it enables students to explore their strengths, weaknesses, and interests beyond traditional academic confines.

This approach ensures that students can uncover hidden talents and passions, allowing them to make informed choices about their future career paths.



15k+

Final-years students



30+

Universities



50

ESOL corporate trainers

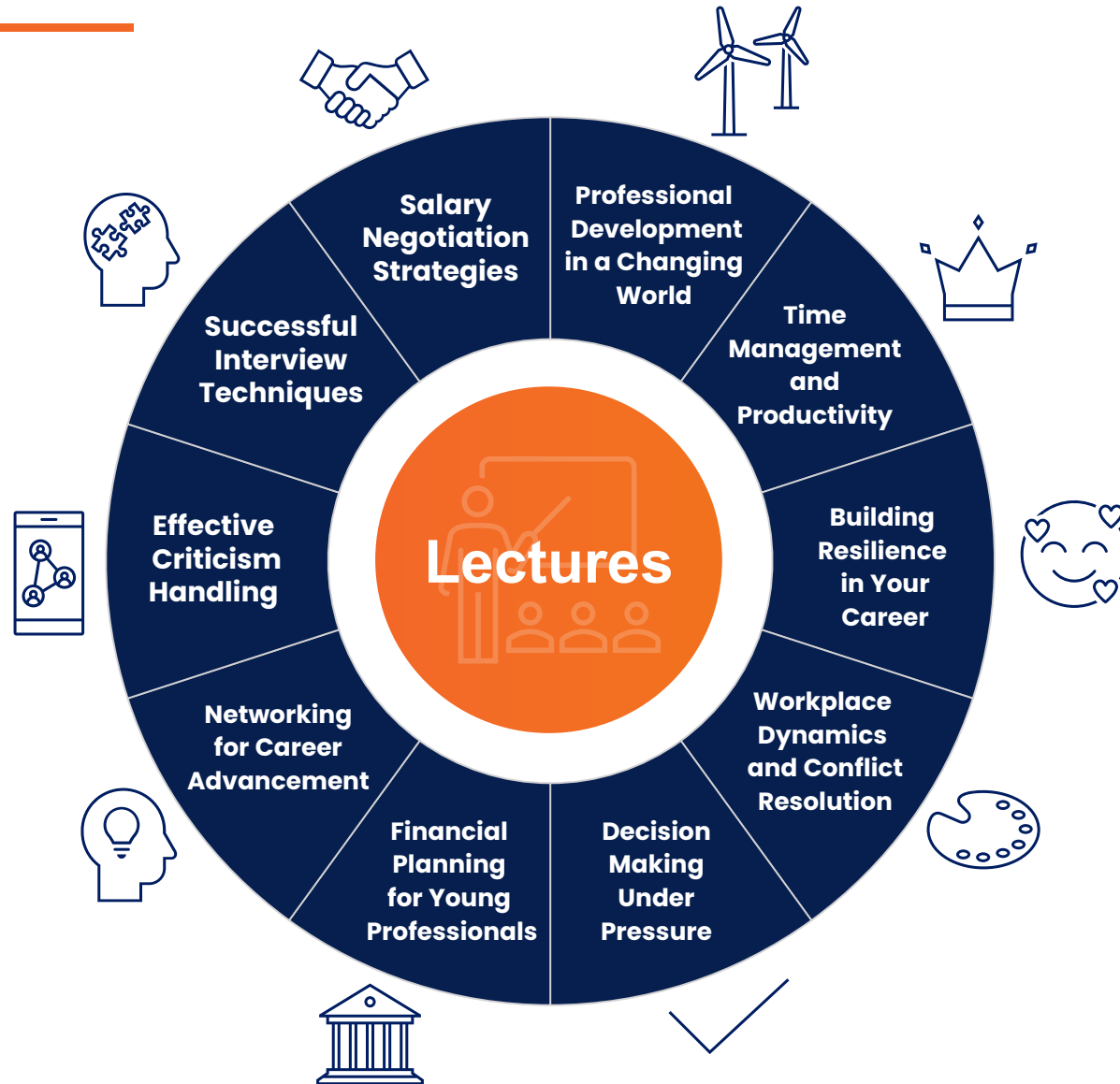


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Professional Clubs



[Video: The Youth Enrichment Programme](#)



Hands-on career education



"The **YES Program's** engaging lectures have expanded our students' horizons beyond traditional classroom learning, which is vital for a smooth transition into their future careers.

Interactions with renowned experts have not only introduced them to the skills essential for success in the workplace but have also offered valuable insights into avarious academic disciplines.

This support is especially crucial for students from diverse backgrounds, ensuring they receive the guidance necessary for their educational and career journeys."



RAJESHWARI RAMAKRISHNAN
Head of University

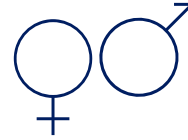
The **YES Programme** broadens students' career horizons, connecting the curriculum to the real world, enhancing employability and wellbeing, and changing lives.

Meet Mrigank Sharma, a transformed Final Year student, who thrived in the program, exemplifying its impact.

From being unmotivated and missing classes, he underwent a noticeable transformation in communication, engagement, and relationships.

His participation in the program had such a profound impact that he committed to attending his other lessons, demonstrating the program's effectiveness in inspiring change.

This transformation not only enhanced his employability but also showcased how connecting the curriculum to interview selection processes can identify candidates with strong personal growth potential.



Gender distribution

63% female
37% males



Age breakdown

28% 19-22
26% 23-30



Student geography

46% from North
44% from South



Scale

- 4 = strongly agree
- 3 = agree somewhat
- 2 = disagree
- 1 = strongly disagree

Do you feel more informed about this topic than before attending the lecture?

3.8

out of 4.0

Will learning about this topic be valuable to you in future?

3.8

out of 4.0

Was the atmosphere in the classroom friendly and inclusive?

3.8

out of 4.0

A volunteer teacher's perspective

I joined the **YES program** in Uttar Pradesh as a teacher to boost students' confidence as they embarked on their careers across various industries

Witnessing the **2022 university placement** results was truly fulfilling.

The program, conducted by ESOL, not only transformed the reputation of their institution but also shifted employers' perspectives on the fresh talent they were producing. It's heartening to see the impact we've had on those final-year students through the YES program.



Richa Sachdeva
Programme Coordinator
East India Region, ESOL

The **YES Program** has greatly improved our students' employability, both in India and abroad, by providing essential skills and fostering valuable connections

Anonymous client





Broadening Aspirations



In April 2020, MBA 2021 students Sahil Sawhni and Vinay Muttineni initiated a remarkable project within the framework of the **YES Program by ESOL**.

This initiative encompassed a wide array of activities, including engaging with employers to collaboratively identify the practical skills essential for recent graduates to enhance their employability, while also offering guidance to businesses to improve job offers and align our syllabus with industry demands.

₹500K

Raised funds



1,600

Volunteer hours



275+

**Volunteers
(students, staff,
faculty)**



75+

**Supported
SMEs**





Community Outreach for YES: Collaborated with external groups and non-profit organisations to enhance the employability skills of local youth.



Food Security and YES: Streamlined food distribution operations while teaching employability skills, and raised funds to support youth in need.



Supporting Youth in SMEs and Non-Profits: Offered employability guidance to young individuals applying for government aid and helped these organizations reshape their strategies to support youth employment



Appreciation for Youth in Healthcare: Showed appreciation for the dedication of youth in the healthcare sector, fostering a sense of community and encouraging youth to pursue careers in healthcare-related fields.



Youth-Led Fundraising: Organized youth-led virtual and in-person events to boost morale and fundraise for youth-oriented non-profit initiatives



Youth Engagement in Homelessness Support: Engaged youth in supporting overnight homeless shelters, developing both employability skills and a sense of social responsibility.

*As a rule LBS does not fundraise for other organisations other than in very exceptional circumstances

"It was highly inspiring to witness everyone unite and extend their assistance when it was most required. Most individuals possess an inherent drive to aid others and contribute to a greater cause.

As coordinators within the YES Program, our role is to establish a framework that nurtures this intrinsic confidence, and once established, allows it to flourish independently."



Vaibhav Munjal,
North India
**YES Program
Coordinator**

"Starting with a small group of like-minded students, my involvement in the YES Program enabled me to rapidly expand my network with confidence. This experience has been invaluable in shaping my career and personal growth."



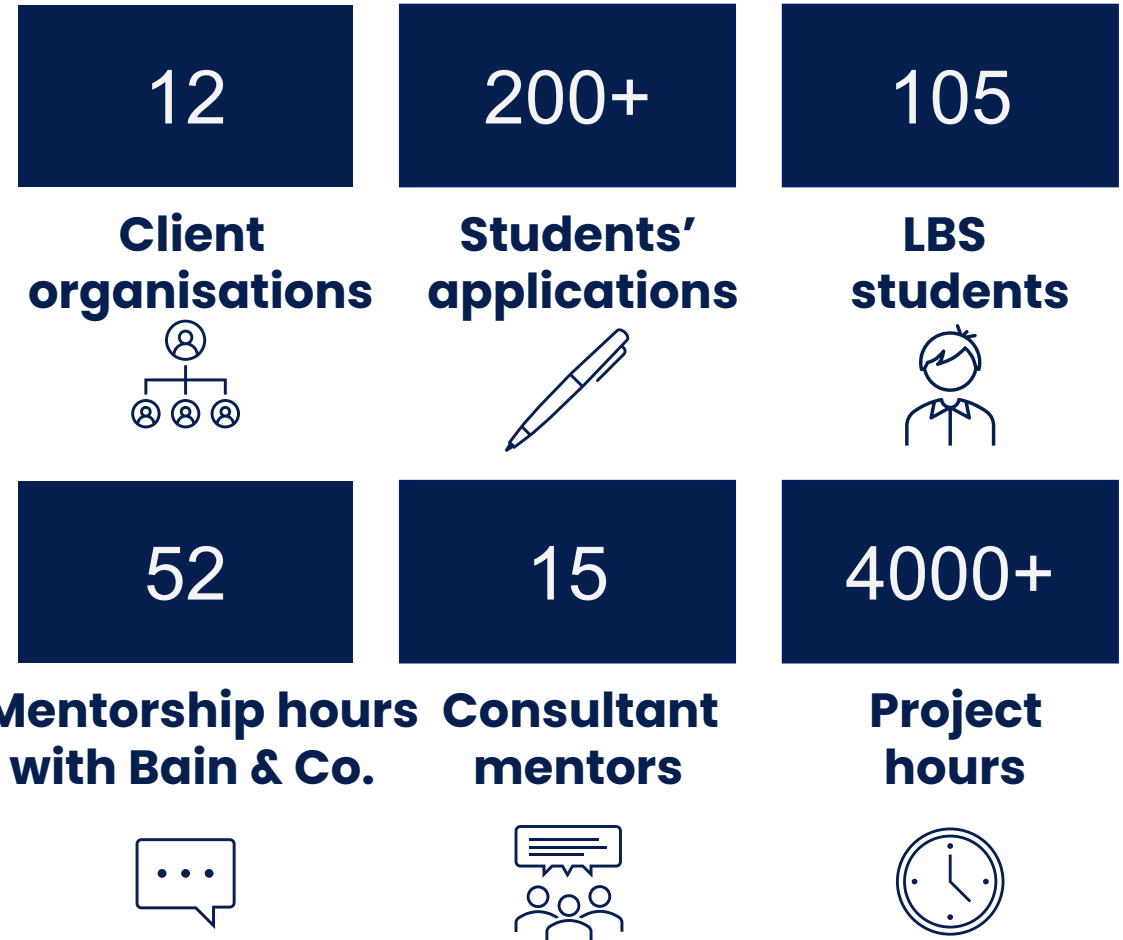
Shweta Sharma,
YES Program 2021
**Participant and
Engineering Student**



Leveraging Personal Interests: YES Network's Innovative Model

The YES Network responded to industry demands by creating a unique Rapid Response Technical Skills Training model. It bridged the gap between industry needs and training providers, resulting in over 90% of youth gaining jobs.

This successful model extended to other sectors, with 66% of trainees in Tetovo finding employment and 33% exploring entrepreneurship. Now, an industry association, MAMEI, is adopting the model for lasting impact.



Key Activities Empowering Personal Interests



Engaging Diverse Youth Groups:

The **YES Program** by **ESOL** actively involves students from various backgrounds, giving unemployed individuals registered with **the Employment Service by ESOL**, and other youth seeking employment opportunities.



Enhancing Local Labor Markets:

By fostering improved dialogue among employers, vocational institutions, and employment service organizations, the **YES Program** promotes synergy within **local labour markets**.



Inclusive Approach:

The **YES Program** ensures inclusivity by actively involving youth with disabilities in all its activities, emphasizing equal opportunities for personal and professional growth.



Kazi Yetu
2019/20 Term Project



Lime
2019 Term Project



Turquoise Mountain
2019 Term Project



BizGees
2020 Term Project



Pret a Manger
2019 Term Project



Panda Packaging
2019/20 Term Project



FruPro
2020 Term Project



Callaly
2019/20 Term Project



Project Maji
2020 Term Project



Mentoring For Change
2020 Term Project



Active Geelong
2020 Term Project



Little Black Door
2020 Term Project



- **Expanded Access:** Established YES Career clubs in 52 universities in 2023 first two quarters, providing wide spread access.
- **Empowered Graduates:** Equipped over 5,800 VET students with work readiness skills, while 2,400 students engaged in work-base learning and 1,500 received career counselling.
- **Youth Empowerment:** Trained 3,200 youth in Work Readiness Skills, with 1,078 securing employment and 81 as interns.



Conclusion

In response to the challenges posed by the 2020 pandemic, we adapted our approach within the **YES Program**, introducing innovative strategies and shifting existing initiatives to the digital realm.

These efforts not only showcased the resilience of our partnerships but also underscored our unwavering dedication to **driving positive change for our young talent in India.**

The transformations brought about by the evolving work landscape and our embrace of technology have ignited new, exciting possibilities for the **YES Program.**

These possibilities hold the potential to further enhance inclusivity and knowledge sharing, promising an even brighter future for universities and their pupils.